# Mathematical techniques in data science

Lecture 22: Principal component analysis (PCA)

April 15th, 2019

# Schedule

Week	Chapter
1	Chapter 2: Intro to statistical learning
3	Chapter 4: Classification
4	Chapter 9: Support vector machine and kernels
5, 6	Chapter 3: Linear regression
7	Chapter 8: Tree-based methods + Random forest
8	
9	Neural networks
12	PCA  o Manifold learning
11	Clustering: K-means $\rightarrow$ Spectral Clustering
10	Bayesian methods + UQ
13	Reinforcement learning/Online learning/Active learning
14	Project presentation

# **Topics**

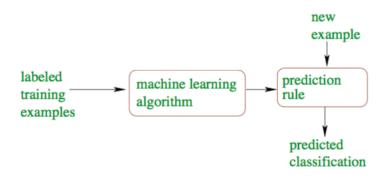
#### The materials of the course can be organized

- By problems:
  - Classification
  - Regression
  - Clustering
  - Manifold learning
- By methods:
  - Regression-based methods
  - Tree-based methods
  - Network-based methods

- By learning settings:
  - Standard setting
  - Online learning
  - Reinforcement learning
  - Active learning
- By meta-level techniques:
  - Regularization
  - Kernel methods
  - Boosting
  - Bootstrapping
  - Bayesian learning



# Diagram of a typical supervised learning problem

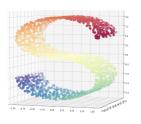


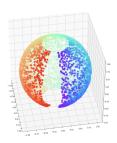
Supervised learning: learning a function that maps an input to an output based on example input-output pairs

# Unsupervised learning

- Unsupervised learning
  - learning an unlabelled dataset: we observe a vector of measurements x<sub>i</sub> but no associated response y<sub>i</sub>
  - searching for indirect hidden structures, patterns or features to analyze the data
- Problems:
  - Manifold learning
  - Clustering
  - Anomoly detection

### Manifolds





- high-dimensional data often has a low-rank structure
- Question: how can we discover low dimensional structures in data?

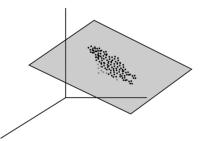
# Manifold learning

- learning geometric and topological structures of high-dimensional manifolds
- learning the low-dimensional approximation (or embedding) to visualize the dataset
- learning the mapping from high-dimensional manifold to its low-dimensional embedding

### What we will learn

- Principal component analysis
- Multi-dimensional scaling (MDS)
- Locally linear embedding (LLE)
- Spectral embedding
- t-distributed Stochastic Neighbor Embedding (t-SNE)

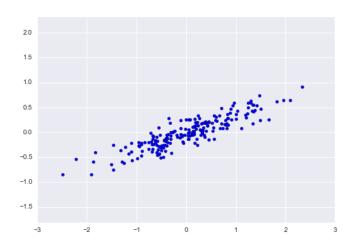
## Principal component analysis



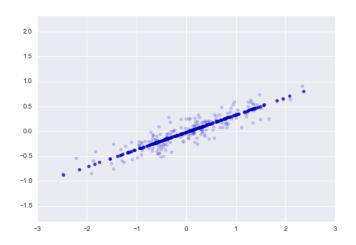
Problem: How can we discover low dimensional structures in data?

- Principal components analysis: construct projections of the data that capture most of the *variability* in the data.
- Provides a low-rank approximation to the data.
- Can lead to a significant dimensionality reduction.

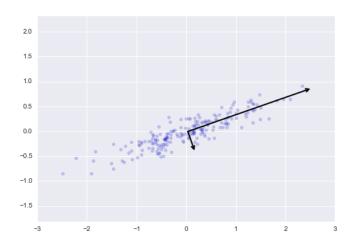




# PCA: first component



# PCA: second component



### PCA: formulation

We have a random vector X

$$X = \begin{pmatrix} X_1 \\ X_2 \\ \vdots \\ X_p \end{pmatrix}$$

with mean 0 and population variance-covariance matrix

$$\operatorname{var}(X) = \Sigma = \begin{pmatrix} \sigma_1^2 & \sigma_{12} & \dots & \sigma_{1p} \\ \sigma_{21} & \sigma_2^2 & \dots & \sigma_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{p1} & \sigma_{p2} & \dots & \sigma_p^2 \end{pmatrix}$$

### PCA: formulation

#### Consider the linear combinations

$$Y_1 = w_{11}X_1 + w_{12}X_2 + \dots + w_{1p}X_p$$
  
 $Y_2 = w_{21}X_1 + e_{22}X_2 + \dots + w_{2p}X_p$   
 $\dots$   
 $Y_p = w_{p1}X_1 + w_{p2}X_2 + \dots + w_{pp}X_p$ 

then

$$\operatorname{var}(Y_i) = \sum_{k=1}^{p} \sum_{l=1}^{p} w_{ik} w_{il} \sigma_{kl} = w_i \Sigma w_i^T$$

and

$$cov(Y_i, Y_j) = \sum_{k=1}^{p} \sum_{l=1}^{p} w_{ik} w_{jl} \sigma_{kl} = w_i \Sigma w_j^T$$



### PCA: formulation

- Let  $X \in \mathbb{R}^{n \times p}$  with rows  $x_1, x_2, \dots, x_n \in \mathbb{R}^p$ .
- We think of X as n observations of a random vector  $(X_1, X_2, \dots, X_n) \in \mathbb{R}^p$
- Suppose each column has mean 0
- We want to find a linear combination

$$w_1X_1+w_2X_2+\ldots+w_pX_p$$

with maximum variance.

(Intuition: we look for a direction where the data varies the most.)



• In practice, we don't know the covariance matrix  $\Sigma = E[X^T X]$ , and we need to approximate that by

$$\hat{\boldsymbol{\Sigma}} = \boldsymbol{X}^{\mathsf{T}}\boldsymbol{X}$$

We want to solve

$$w^{(1)} = \arg\max_{\|w\|=1} w \hat{\Sigma} w^T$$

Note that

$$\sum_{i=1}^{n} |\langle x_i, w \rangle|^2 = \|\mathbf{X} w^T\|^2 = w \mathbf{X}^T \mathbf{X} w^T = w \hat{\boldsymbol{\Sigma}} w^T$$

# PCA: first component

We solve

$$w^{(1)} = \arg\max_{\|w\|=1} w \hat{\Sigma} w^T$$

• Known result:

$$\max_{\|w\|=1} wAw^T = \lambda_{max}$$

where  $\lambda_{max}$  is the largest eigenvalue of A, and the equality is obtained if w is an eigenvector corresponding to  $\lambda_{max}$ 

Let  $A \in \mathbb{R}^{p \times p}$  be a symmetric (or Hermitian) matrix. The *Rayleigh quotient* is defined by

$$R(A, x) = \frac{x^T A x}{x^T x} = \frac{\langle A x, x \rangle}{\langle x, x \rangle}, \qquad (x \in \mathbb{R}^p, x \neq \mathbf{0}_{p \times 1}).$$

Observations:

- ① If  $Ax=\lambda x$  with  $\|x\|_2=1$ , then  $R(A,x)=\lambda$ . Thus,  $\sup_{x\neq 0}R(A,x)\geq \lambda_{\max}(A).$
- ② Let  $\{\lambda_1,\dots,\lambda_p\}$  denote the eigenvalues of A, and let  $\{v_1,\dots,v_p\}\subset\mathbb{R}^p$  be an orthonormal basis of eigenvectors of A. If  $x=\sum_{i=1}^p\theta_iv_i$ , then  $R(A,x)=\frac{\sum_{i=1}^p\lambda_i\theta_i^2}{\sum_{i=1}^n\theta_i^2}$ . It follows that  $\sup_{x\neq 0}R(A,x)\leq\lambda_{\max}(A).$

Thus,  $\sup_{x\neq \mathbf{0}} R(A,x) = \sup_{\|x\|_2=1} x^T A x = \lambda_{\max}(A)$ .



### PCA: second component

We look for a new linear combination of the Xi's that

- is orthogonal to the first principal component, and
- maximizes the variance.

In other words

$$w^{(2)} = \arg\max_{\|w\|=1; w \perp w^{(1)}} w \hat{\Sigma} w^T$$

Using a similar argument as before, we have

$$\hat{\Sigma}w^{(2)} = \lambda_2 w^{(2)}$$

where  $\lambda_2$  is the second largest eigenvalue



# PCA: high-order components

We solve

$$w^{(k+1)} = \arg\max_{\|w\|=1; w \perp w^{(1)}, \dots, w^{(k)}} w \hat{\Sigma} w^T$$

• Using the same arguments as before, we have

$$\hat{\Sigma}w^{(k+1)} = \lambda_{k+1}w^{(k+1)}$$

where  $\lambda_{k+1}$  is the  $(k+1)^{th}$  largest eigenvalue

## PCA: summary

In summary, suppose

$$X^TX = U\Lambda U^T$$

where  $U \in \mathbb{R}^{p \times p}$  is an orthogonal matrix and  $\Lambda \in \mathbb{R}^{p \times p}$  is diagonal. (Eigendecomposition of  $X^TX$ .)

- Recall that the columns of U are the eigenvectors of  $X^TX$  and the diagonal of  $\Lambda$  contains the eigenvalues of  $X^TX$  (i.e., the (square of the) singular values of X).
- ullet Then the principal components of X are the columns of XU.
- $\bullet$  Write  $U=(u_1,\ldots,u_p).$  Then the variance of the i-th principal component is

$$(Xu_i)^T(Xu_i) = u_i^T X^T X u_i = (U^T X^T X U)_{ii} = \Lambda_{ii}.$$

**Conclusion:** The variance of the i-th principal component is the i-th eigenvalue of  $X^TX$ .

• We say that the first k PCs explain  $(\sum_{i=1}^k \Lambda_{ii})/(\sum_{i=1}^p \Lambda_{ii}) \times 100$  percent of the variance.



# PCA: summary

