

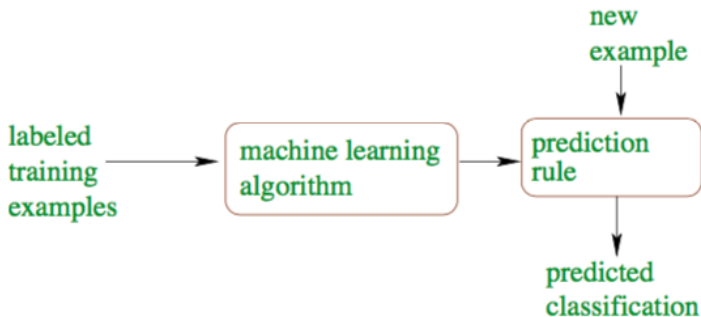
# Mathematical techniques in data science

## Lecture 14: Principal component analysis (PCA)

# Topics

- By problems:
  - Classification
  - Regression
  - Manifold learning
  - Clustering
- By methods:
  - Classical regression-based methods
  - Tree-based methods
  - Network-based methods
- By meta-level techniques:
  - Regularization
  - Kernel methods
  - Boosting

## Diagram of a typical supervised learning problem

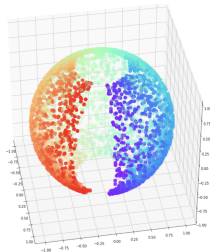
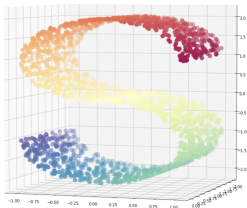


Supervised learning: learning a function that maps an input to an output based on example input-output pairs

# Unsupervised learning

- Unsupervised learning
  - learning an unlabelled dataset: we observe a vector of measurements  $x_i$  but no associated response  $Y^{(i)}$
  - searching for indirect hidden structures, patterns or features to analyze the data
- Problems:
  - Manifold learning
  - Clustering
  - Anomaly detection

## Low dimensional structures in data



- high-dimensional data often has a low-rank structure
- Question: how can we discover low dimensional structures in data?

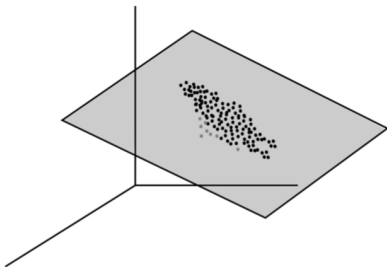
# Manifold learning

- learning geometric and topological structures of high-dimensional manifolds (smooth surfaces)
- learning the low-dimensional approximation (or embedding) to visualize the dataset
- learning the mapping from high-dimensional manifold to its low-dimensional embedding

# Manifold learning: methods

- Principal component analysis
- Multi-dimensional scaling (MDS)
- Locally linear embedding (LLE)
- Spectral embedding
- $t$ -distributed Stochastic Neighbor Embedding ( $t$ -SNE)

# Principal component analysis

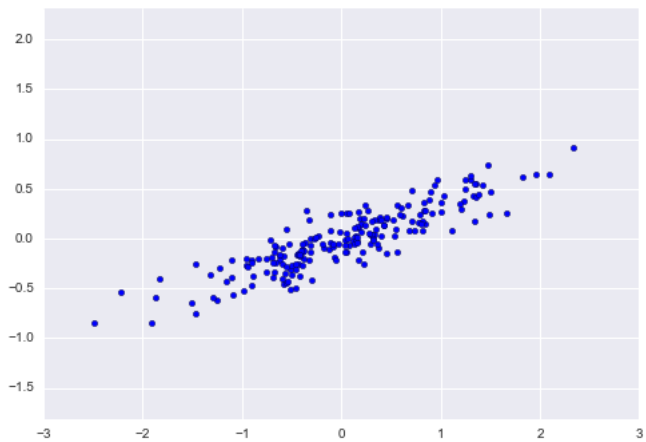


**Problem:** How can we discover low dimensional structures in data?

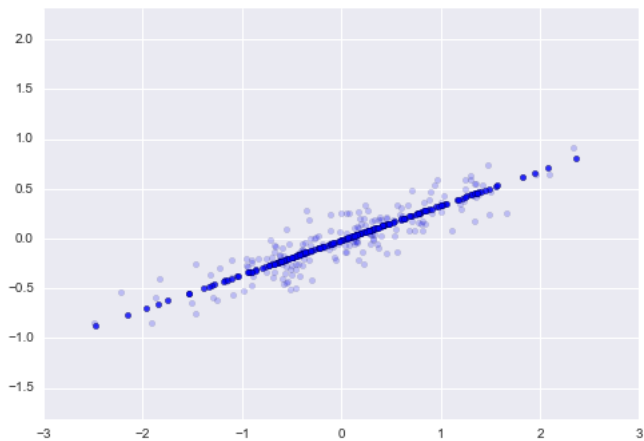
- Principal components analysis: construct projections of the data that capture most of the *variability* in the data.
- Provides a low-rank approximation to the data.
- Can lead to a significant dimensionality reduction.



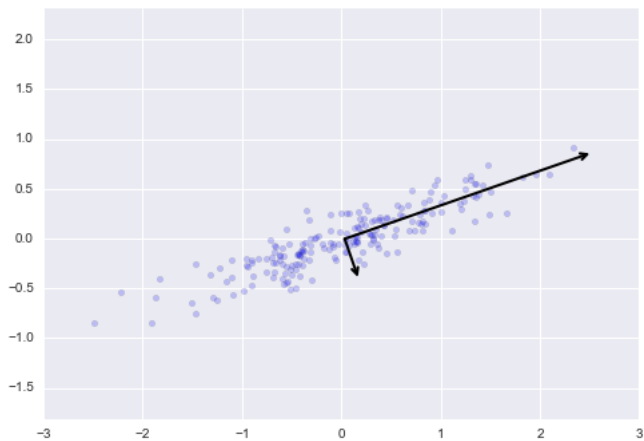
# PCA



## PCA: first component



## PCA: second component



## PCA: formulation

We have a random vector  $X$

$$X = \begin{pmatrix} X^{(1)} \\ X^{(2)} \\ \vdots \\ X^{(p)} \end{pmatrix}$$

with mean 0 and population variance-covariance matrix

$$\text{var}(X) = \Sigma = \begin{pmatrix} \sigma_1^2 & \sigma_{12} & \cdots & \sigma_{1p} \\ \sigma_{21} & \sigma_2^2 & \cdots & \sigma_{2p} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{p1} & \sigma_{p2} & \cdots & \sigma_p^2 \end{pmatrix}$$

## PCA: formulation

Consider the linear combinations

$$\begin{aligned} Y^{(1)} &= w_{11}X^{(1)} + w_{12}X^{(2)} + \dots + w_{1p}X^{(p)} \\ Y^{(2)} &= w_{21}X^{(1)} + w_{22}X^{(2)} + \dots + w_{2p}X^{(p)} \\ &\dots \\ Y^{(p)} &= w_{p1}X^{(1)} + w_{p2}X^{(2)} + \dots + w_{pp}X^{(p)} \end{aligned}$$

then

$$\text{var}(Y^{(i)}) = \sum_{k=1}^p \sum_{l=1}^p w_{ik} w_{il} \sigma_{kl} = w_i \Sigma w_i^T$$

and

$$\text{cov}(Y^{(i)}, Y^{(j)}) = \sum_{k=1}^p \sum_{l=1}^p w_{ik} w_{jl} \sigma_{kl} = w_i \Sigma w_j^T$$

## PCA: formulation

- Let  $X \in \mathbb{R}^{n \times p}$
- We think of  $X$  as  $n$  observations of a random vector  $(X^{(1)}, X^{(2)}, \dots, X^{(p)}) \in \mathbb{R}^p$
- Suppose each column has mean 0
- We want to find a linear combination

$$\beta^{(1)}X^{(1)} + \beta^{(2)}X^{(2)} + \dots + \beta^{(p)}X^{(p)}$$

with maximum variance.

(Intuition: we look for a direction where the data varies the most.)

# PCA

- In practice, we don't know the covariance matrix  $\Sigma = E[X^T X]$ , and we need to approximate that by

$$\hat{\Sigma} = \mathbf{X}^T \mathbf{X}$$

- We want to solve

$$w^{(1)} = \arg \max_{\|w\|=1} w \hat{\Sigma} w^T$$

- Note that

$$\sum_{i=1}^n |\langle x_i, w \rangle|^2 = \|\mathbf{X}w\|^2 = w \mathbf{X}^T \mathbf{X} w^T = w \hat{\Sigma} w^T$$

## PCA: first component

- We solve

$$w^{(1)} = \arg \max_{\|w\|=1} w \hat{\Sigma} w^T$$

- Known result:

$$\max_{\|w\|=1} w A w^T = \lambda_{max}$$

where  $\lambda_{max}$  is the largest eigenvalue of  $A$ , and the equality is obtained if  $w$  is an eigenvector corresponding to  $\lambda_{max}$



# Proof

Let  $A \in \mathbb{R}^{p \times p}$  be a symmetric (or Hermitian) matrix. The *Rayleigh quotient* is defined by

$$R(A, x) = \frac{x^T A x}{x^T x} = \frac{\langle Ax, x \rangle}{\langle x, x \rangle}, \quad (x \in \mathbb{R}^p, x \neq \mathbf{0}_{p \times 1}).$$

Observations:

- ① If  $Ax = \lambda x$  with  $\|x\|_2 = 1$ , then  $R(A, x) = \lambda$ . Thus,

$$\sup_{x \neq \mathbf{0}} R(A, x) \geq \lambda_{\max}(A).$$

- ② Let  $\{\lambda_1, \dots, \lambda_p\}$  denote the eigenvalues of  $A$ , and let  $\{v_1, \dots, v_p\} \subset \mathbb{R}^p$  be an orthonormal basis of eigenvectors of  $A$ . If  $x = \sum_{i=1}^p \theta_i v_i$ , then  $R(A, x) = \frac{\sum_{i=1}^p \lambda_i \theta_i^2}{\sum_{i=1}^p \theta_i^2}$ .

It follows that

$$\sup_{x \neq \mathbf{0}} R(A, x) \leq \lambda_{\max}(A).$$

Thus,  $\sup_{x \neq \mathbf{0}} R(A, x) = \sup_{\|x\|_2=1} x^T A x = \lambda_{\max}(A)$ .

## PCA: second component

We look for a new linear combination of the  $X_i$ 's that

- is orthogonal to the first principal component, and
- maximizes the variance.

In other words

$$w^{(2)} = \arg \max_{\|w\|=1; w \perp w^{(1)}} w \hat{\Sigma} w^T$$

Using a similar argument as before, we have

$$\hat{\Sigma} w^{(2)} = \lambda_2 w^{(2)}$$

where  $\lambda_2$  is the second largest eigenvalue

## PCA: high-order components

- We solve

$$w^{(k+1)} = \arg \max_{\|w\|=1; w \perp w^{(1)}, \dots, w^{(k)}} w \hat{\Sigma} w^T$$

- Using the same arguments as before, we have

$$\hat{\Sigma} w^{(k+1)} = \lambda_{k+1} w^{(k+1)}$$

where  $\lambda_{k+1}$  is the  $(k+1)^{th}$  largest eigenvalue

# PCA: summary

In summary, suppose

$$X^T X = U \Lambda U^T$$

where  $U \in \mathbb{R}^{p \times p}$  is an orthogonal matrix and  $\Lambda \in \mathbb{R}^{p \times p}$  is diagonal. (Eigendecomposition of  $X^T X$ .)

- Recall that the columns of  $U$  are the eigenvectors of  $X^T X$  and the diagonal of  $\Lambda$  contains the eigenvalues of  $X^T X$  (i.e., the (square of the) singular values of  $X$ ).
- Then the *principal components* of  $X$  are the columns of  $XU$ .
- Write  $U = (u_1, \dots, u_p)$ . Then the variance of the  $i$ -th principal component is

$$(Xu_i)^T (Xu_i) = u_i^T X^T X u_i = (U^T X^T X U)_{ii} = \Lambda_{ii}.$$

**Conclusion:** The variance of the  $i$ -th principal component is the  $i$ -th eigenvalue of  $X^T X$ .

- We say that the first  $k$  PCs *explain*  $(\sum_{i=1}^k \Lambda_{ii}) / (\sum_{i=1}^p \Lambda_{ii}) \times 100$  percent of the variance.

# PCA: summary

